



VNA OF CENTRAL JERSEY PRESENTS
STATELY HOMES BY·THE·SEA
SHEEP'S RUN · RUMSON, NEW JERSEY

Dear Advertiser,

We are delighted to be offering you an opportunity to be a part of our new Showhouse Ad Journal *Stately Homes By-The-Sea* presented by the Visiting Nurse Association of Central Jersey at Sheep's Run, Rumson, N.J. in the spring of 2009. This fundraising event will offer a tour of the main house and beautiful grounds, as well as a café and boutiques. It will be open to welcome the public from April 28 until May 31, 2009.

An important feature of the event is the ad journal, which is often kept as a reference guide. This beautiful book will include a descriptive page of each designer and their showcase room. Historical information on the home, listings of special events and maps to guide our guests through the home and grounds are also included in the journal.

If you choose to participate in this event you will be part of a beautiful book that will be distributed to all of the attendees at the showhouse. This Ad Journal book will be saved and referred to often for years to come. After conducting extensive research, the Showhouse Committee projects a minimum of 15,000 guests who will visit the estate throughout the month. Advertising for this event will be featured in publications such as *The New York Times*, The Asbury Park Press and will be featured extensively in Design N.J. this year's Media Sponsor.. Your ad is fully tax-deductible if it includes a salutation.

All proceeds from this event will benefit the programs and services of the Visiting Nurse Association of Central Jersey. Visiting Nurse Association of Central Jersey is a non-profit organization dedicated to the promotion, restoration and maintenance of the health status of individuals and the community. Competence and compassion are the cornerstones of VNA of Central New Jersey. VNA maintains an environment in which the visions and contributions of patients, employees, volunteers and the Board of Trustees shape its direction. Through collaboration with the community and continual enhancement of services, Visiting Nurse Association of Central Jersey makes the community a better place.

Don't miss out. Please return the attached contract which includes prices, ad specifications and deadlines as soon as possible. If you have any questions, please contact Jeanne Shanley at 732-842-7452, Diane Fanshel at 732-747-0223 or Dawn Stout at 732-241-1497. Thank you in advance for your support!

Sincerely,

Jeanne Shanley
Ad Journal Co-Chair

Diane Fanshel
Ad Journal Co-Chair

Dawn Stout
Ad Journal Co-Chair

