

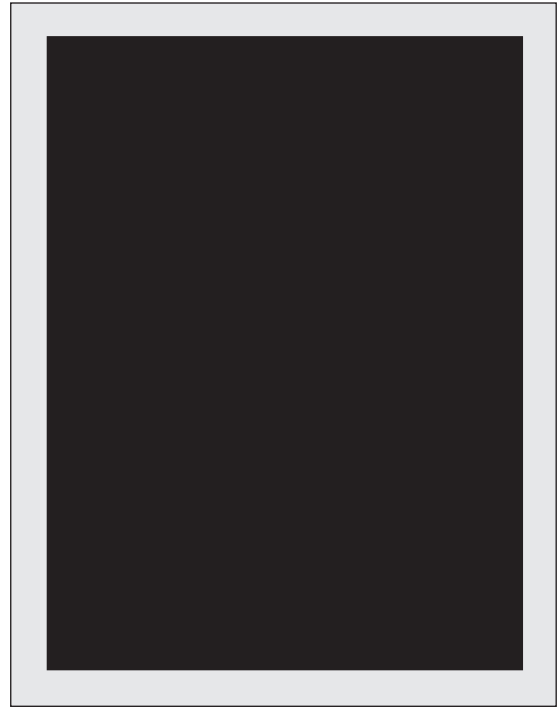
# Advertisement Sizes Available

## Ad Journal SPECS

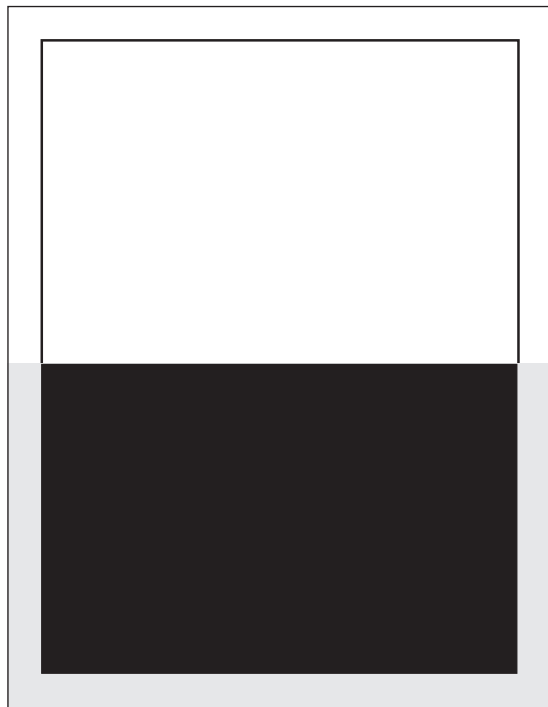
1. Journal trim size is 8.5" x 11."

## AD PREPARATION SPECS

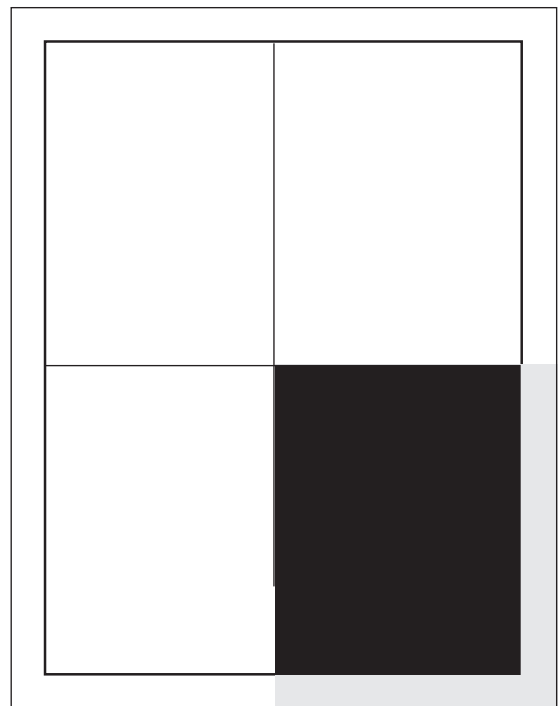
1. Grayscale is preferred for all ads
2. Ads can be created using Adobe Pagemaker, Quark XPress, Adobe Photoshop, Adobe Illustrator, Corel Draw, or Macromedia Freehand. Microsoft Word, WordPerfect, or any other word processing program is not preferred.
3. Ads MUST BE PROVIDED as a high-resolution PDF.
4. Please email all artwork to [vna@pdeconline.com](mailto:vna@pdeconline.com)



**FULL PAGE AD**  
8"Wx10.5"H  
No bleeds



**HALF PAGE AD**  
8"Wx5.25"H  
No bleeds



**QUARTER PAGE AD**  
4"Wx5.25"H  
No bleeds